



MEDIA ADVISORY FOR IMMEDIATE RELEASE

The Cayman Islands Strengthens International Connectivity for Global Business and Communication. Submarine Cable Work (Subsea Cable)

The Cayman Islands, Grand Cayman, George Town - 22 November 2023. The Cayman Islands, recognised for their essential role in international business and connectivity, are reinforcing their commitment to global telecommunications infrastructure. The advancement of this initiative comes at the culmination of extensive work by the team at the Ministry of Planning, Agriculture, Housing and Infrastructure (PAHI), demonstrating the government's dedication to enhancing the nation's capabilities and ensuring seamless international connectivity on a global scale.

Highlighting this commitment, Dr. Ranulf Scarbrough, a distinguished veteran of the telecommunications industry, has been selected to lead the critical initiative of submarine cable modernization. Scarbrough's extensive track record in managing submarine cable and broadband projects with government participation worldwide positions him as the ideal leader for this endeavour.

The decision to prioritise submarine cable modernization follows a recent external study, which underscored the paramount national importance of the Cayman Islands' existing infrastructure in the context of global connectivity. Recognizing the need for expert guidance and support, The Ministry has entered into a strategic partnership with Cambridge Management Consulting Ltd (CMC), a globally renowned consultancy recognised for its specialised submarine cable project development practice.

Cambridge Management Consulting Ltd. will be bolstered by the collaboration of WFN Strategies, headquartered in Virginia, USA. Their combined expertise will provide invaluable support in areas such as project planning, system procurement, and project execution. To ensure seamless coordination and local support, Cayman-based SBM International will play a pivotal role in this collaborative effort. The total value of this contract is estimated to be up to KY\$1.39 million.

The Honourable Johany "Jay" Ebanks, Minister of Planning, Agriculture, Housing & Infrastructure, emphasised the central role of digital connectivity in the contemporary global landscape. He stated, *"Digital connectivity is crucial to the way our islands live, work and play in a modern world. These resources will help us ensure the Cayman Islands can be confident that our digital connections to the outside world will match the critical dependence we place on them. I welcome these new capabilities to the Ministry's*





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team and look forward to working with them on these important initiatives.”

The Ministry (PAHI) remains steadfast in its commitment to nurturing resources and capabilities that will fortify the Cayman Islands' digital connections on the international stage, driving continued growth and prosperity for the nation.

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About the Government of the Cayman Islands

The Government of the Cayman Islands is the democratically elected body responsible for governing three islands located in the western Caribbean Sea – Grand Cayman, Cayman Brac and Little Cayman.

(www.gov.ky)

About the Ministry of Planning, Agriculture, Housing, and Infrastructure (PAHI):

Under the guidance of Hon. Minister Johany “Jay” Ebanks, The Ministry of PAHI is dedicated to enhancing the quality of life and economic prosperity of the Cayman Islands through comprehensive planning, sustainable agriculture, efficient housing solutions, and critical infrastructure development. Our mission is to create a resilient and thriving future for all residents and visitors.

(www.gov.ky/pahi/)

About the Cambridge Management Consulting Ltd.

Cambridge Management Consulting is a boutique management consultancy based in Cambridge, London, Paris and Tel Aviv, bringing together the talents of its leadership team, partners and associates to tackle the business challenges that our clients invite us to solve.

(www.cambridgemc.com)

About WFN Strategies

WFN Strategies is an ISO-accredited authority in the planning and implementation of submarine cable systems based in Sterling, Virginia, USA. Since 2001, WFN Strategies has successfully completed more than 150 submarine cable system projects on all seven continents for over 75 international clients. Expertise extends to the design, engineering, and implementation of submarine cable systems in Polar environments, providing cost-effective solutions for unique challenges. WFN Strategies.

(www.wfnstrategies.com)

